

ADVERTISING RATE SHEET

FULL PAGE	2/3 PAGE HORIZONTAL	2/3 PG VERTICAL	1/3 PG VERTICAL	2 COLUMN X 1/2 PG VERTICAL	1 COLUMN X 1/2 PG VERTICAL	2 COLUMN X 1/4 PG VERTICAL	1 COLUMN X 1/4 PG VERTICAL
	1/3 PAGE HORIZONTAL			1/2 PG HORIZONTAL	2 COLUMN X 1/6 PG VERTICAL	2 COLUMN X 1/2 PG VERTICAL	BUS. CARD AD

Ad Size (prices are per issue)	Size	1 issue	3 issues	6 issues
Full page	10.25" w x 15.75" h	\$650	\$620	\$590
2/3 page: horizontal	10.25" w x 10.45" h	\$530	\$500	\$470
2/3 page: vertical	5" w x 15.75" h	\$530	\$500	\$470
1/2 page: horizontal	10.25" w x 7.75" h	\$425	\$395	\$365
1/3 page: horizontal	10.25" w x 5.25" h	\$315	\$285	\$255
1/3 page: vertical	3.25" w x 15.75" h	\$315	\$285	\$255
2 columns x 1/2 pg vertical	6.765" w x 7.75" h	\$215	\$285	\$255
1 column x 1/2 pg vertical	3.25" w x 7.75" h	\$170	\$155	\$140
2 columns x 1/4 pg vertical	6.765" w x 3.875" h	\$170	\$155	\$140
2 columns x 1/6 pg vertical	6.765" w x 2.6" h	\$150	\$140	\$130
1 column x 1/4 pg vertical	1.625" w x 3.875" h	\$150	\$140	\$130
Business card ad	3.28" w x 2.0" h	\$85	\$80	\$75

Classified Ads - \$5.00 per line (30 characters per line).

7.5" x 7.5" Full Color Back Cover Ad - \$795 1.75" Full Color Banner Ad across bottom of Front Page - \$495

Rates are subject to change without notice. All prices include typesetting and layout. Ads requiring abnormal or extensive type or layout design will be charged at \$30 per hour. We solicit advertising relevant to our readers. Intermountain Christian News reserves the right to refuse any advertising. Cash, checks, Discover, MasterCard, Visa and American Express accepted. The paper is tabloid size (11.5" x 17"), image size is 10.25" x 16", columns are 1.543" wide. Ads 1/3 page and smaller, color \$100 extra. Please supply electronic files in hi-resolution JPG or PDF file formats at 300dpi. For website banner advertising, call (208) 703-8688.

